

Newsletter April 2011



Dear sponsors, supporters and other stakeholders;

It is with great satisfaction that we are able to introduce this first edition of the DLW newsletter. We are truly grateful for your support and interest in Dream Learn Work. First and foremost we would like to offer this newsletter to show the uses, developments and results of your valuable contribution.

DLW Newsletter

We would like to pass on the moments of joy, and to show the importance and difference it makes for many young girls and boys as they turn into professional men and women prepared for working life, maybe even at some of your companies.

Our intention is to distribute this newsletter every other month, and hope it will strengthen our relations to you, our sponsors. We encourage you to give feedback and share ideas, and lastly, also to stay updated and in touch via our sites www.dreamlearnwork.com and follow Dream Learn Work at www.facebook.com.

New courses 2011

We are now terminating the phase in which we have been gathering funding for the new courses. It looks like that we will be able to sponsor between 60 - 70 students *this year*, and we are very happy about that. In addition we have 30 students at the maritime course at Ciaga. This year we will offer 4 *different courses*, based on your response and demand, which are:

- Industrial Safety Technician
- Automation Technician
- Qualification in Electrical Maintenance
- Welding

We experience that you and other potential supporters, are interested in the students' *skills in English*. We are aware of that it is important and an advantage for the students to speak the language for getting work in multinational companies. Therefore we have decided to *include the teaching of English in all our courses this year*.

Experiences from last year:

We learned a lot from the course of 2010, the first edition, and this year we will make some changes for improvement and development of the program further on. Besides focus on teaching in English, the candidates will go through a test, to ensure that we have qualified students. The test is a general entrance test for all Senai courses.

We experienced that the need for daily support and follow-up is bigger than foreseen, and that the teachers at the school have neither the time, nor the responsibility expected from a social worker. Therefore our team will *be present at the school at least two days a week, to motivate and support the students*.

Getting work to the ones graduated

Focus is now on **getting the graduated students into work**. This is another first for DLW, where we are now moving into the important third step, the «Work». This is not coming by itself either, but it is an education process, both for the students, for DLW and last but not least for the companies to understand the skills and resources the DLW students represent. Some of them have managed to get work on their own, and we are giving support for further studies for two students at pre-vestibular. We will give you an update about these students in our next newsletter.

Thinking of the new courses and the future, it's important that we have a *close cooperation* with you, and that you give us information of which kind of labor you need. This to make it easier for us to help the youths further on, but also to give you in return as a sponsor, *access to qualified and affordable labor in Brazil*.

So let us work together for common interests and for a better future for the youths.